

SAINT-PETERSBURG STATE UNIVERSITY of INDUSTRIAL TECHNOLOGIES and DESIGN



PROMTECHDESIGN

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GENERAL INFORMATION

The St. Petersburg State University of Industrial Technologies and Design (SPbSUITD) is a multi-disciplinary University complex. It is a leading university in the field of digital design and industrial technologies in the Northwest of Russia. SPbSUITD includes:

19
Institutions

2
Higher Schools

2
Colleges

225
Educational Programs

10
Scientific Schools

More than
23000 students

SPbSUITD is the only university in the NorthWestern Federal District that provides training in the Textile and Light industry, the Printing industry, Heat Engineering and the Pulp and Paper industry.

Training is conducted at various levels of training:

- higher education (bachelor's, specialist's, master's, postgraduate)
- secondary vocational education (colleges),
- additional education (retraining and advanced training).

INFORMATION



In 2020, the Saint-Petersburg State University of Industrial Technologies and Design celebrated its 90-th anniversary.

The university was founded by the order of the All-Union Council of the National Economy of the USSR in April 26, 1930 No. 1287 as the Leningrad Textile Institute.



- The University is in the list of the world's top universities according to the Moscow International University Ranking «The Three University Missions»;
- top 100 in the National University Ranking;
- top 100 best universities in Russia under the state strategic academic leadership program «Priority 2030»;
- 15 educational programs are ranked as the «Best Educational Programs of innovative Russia – 2022».

Alexey Vyacheslavovich Demidov

Rector, Doctor of Technical Sciences, Professor,
Vice-President of the Russian Union of Rectors



UNIVERSITY STRUCTURE

- Institute of Fashion Design
- Institute of Design and Fine Arts
- Institute of Graphic Design
- Institute of Environmental Design
- Institute of Textiles and Fashion
- Institute of Applied Art
- Institute of Business Communications
- Institute of Economics and Social Technologies
- Institute of Information Technologies and Automation
- Institute of Applied Chemistry and Ecology
- Regional Institute of Continuous Professional Education
- Institute of additional professional education
- Higher School of Printing and Media Technologies
- Higher School of Technology and Energy
- College of Technology, Modelling and Management
- Engineering School of Clothing (College)



INSTITUTE OF FASHION DESIGN



Bachelor's and Master's Degree programmes

Fashion Design
(Fashion design,
Accessories design,
Costume design,
Creative design and Fashion illustration)



INSTITUTE OF DESIGN AND FINE ART

Bachelor's and Master's Degree programmes

History and Theory of Fine Art
(History and Theory of design,
Classical and Modern art)

History of Fine Art
(Fine, Applied arts and Architecture,
History and Theory of Fashion)

Specialist's Degree programme

Monumental and Decorative Art

Painting



INSTITUTE OF GRAPHIC DESIGN



Bachelor's and Master's Degree programmes

Graphic Design

(Graphic design in Art space,
Advertising design,
Digital media design,
Graphic design in Multimedia Technologies,
Graphic design in Advertising)

Specialist's Degree programme

Graphics

(Computer Graphics and Animation artist)





INSTITUTE OF ENVIRONMENTAL DESIGN

Bachelor's and Master's Degree programmes

Environmental Design

(Interior, Furniture and Equipment design,
Landscape design)

Interior and equipment design

(3D Industrial design and Engineering,
Interior design)



INSTITUTE OF TEXTILE AND FASHION



Bachelor's and Master's Degree programmes

Design and Technology of leather goods
(Construction and technology of leather products,
Technology of leather products)

Costume design and Garment technology
(Construction of light industry products,
Technology of light Industry products)

**Material science and Commodity
Examination**
(Textile goods Technology and Design)

Technology and Artistic design of knitwear
(The Art of costume and textiles,
Textile goods Technology and Design)

**Textile Goods Technology and
Design**





INSTITUTE OF APPLIED ART

Bachelor's Degree programmes

Technology of Artistic Processing of materials
(Technology of processing Precious stones and Metals,
Technology of artistic processing of material)

**Decorative and Applied Art
and Folk crafts**
(Artistic Design of Decorative accessories)

Master's Degree programme

Decorative and Applied Art and Folk Crafts
(Products of decorative and applied arts,
Artistic processing of materials)



INSTITUTE OF BUSINESS COMMUNICATIONS



Bachelor's Degree programmes

Advertising and Public Relations

(Advertising and public relations in creative industries)

History and Theories of design and media communication

(Documentation studies and archival science, Marketing communications in the field of culture and the arts)

Brand-communications

(Brand management, Congress and exhibition activities)

Management

(Business analytics and consulting, International management, Creative management in design and fashion, Small business management, Sports management, Management Consulting, Businesses in the Digital Economy)

Tourism

(Technology and organisation: of tour operators and travel agents services/ of hotel services/ of domestic and inbound tourism in Russia)



INSTITUTE OF BUSINESS COMMUNICATIONS

Master's Degree programmes

Advertising and Public Relations

Management

(Strategic Management,
Management in media business
and printing industry)

Brand communications

History and Theory of Design and Media Communication

(Urban Art)



INSTITUTE OF ECONOMICS AND SOCIAL TECHNOLOGIES



Bachelor's Degree programmes

Economics

(Marketing, finance and credit, Economics of enterprises and organizations, International business)

Management

(Marketing, Human resources management)

Social Work

(Social youth work, Organization of youth work)

Professional training

(Decorative and applied arts and design (image design),
Decorative and applied arts and design (interior design),
State and municipal administration)

Accounting and auditing

(Accounting, Auditing and Financial Consulting,
Accounting, auditing and taxation,
Accounting, analysis and audit,
International accounting and audit)





INSTITUTE OF ECONOMICS AND SOCIAL TECHNOLOGIES

Master's Degree programmes

Economics

(Economics and management of corporate and social projects, International accounting and audit, Management account and internal audit)

Organization of Youth Work

(Political and legal aspects of organizing work with youth)



INSTITUTE OF INFORMATION TECHNOLOGIES AND AUTOMATION



Bachelor's and Master's Degree programmes

Automation of Technological Processes

(Automation of technological processes and production facilities, Automatization and management)

Engineering Materials and Metrology

(Technologies and design of textile products, Standardization and certification, Quality systems in the production of textile items)

Intelligent systems and information protection

Digital and Additive technologies

(Digital Technologies in Finance, Applied informatics in design, IT technologies of creating digital content, Digital Industrial design, Digital technologies in fashion industry (Fashion Tech))

Technological Machines and Equipment

(Computer engineering of Technological machines, Computer engineering of elevator equipment, Technological processes and Equipment of pulp and paper production)



INSTITUTE OF APPLIED CHEMISTRY AND ECOLOGY

Bachelor's and Master's Degree programmes

Chemical technology

(Chemical, bio and nanotechnologies of fibrous materials, Chemical technology of organic and non-organic substances)

Chemical Technology

(Nano-engineering, composites and biomaterials, Technology of production polymer composite and nanocomposite materials)

Pure and Applied Chemistry

(Medical Chemistry)

Technosphere Safety

(Engineering Protection of the Environmental, Energy and resource saving processes in chemical engineering, petrochemistry and biotechnology)



REGIONAL INSTITUTE OF CONTINUOUS PROFESSIONAL EDUCATION



Bachelor's Degree programmes

Commodity research

Traiding business

Economics (Insurance)

**Design, technologies and art decoration of
textile products**

Technology and design of knitwear

Light Industry Goods Technology

Light Industry Goods Construction



HIGHER SCHOOL OF PRINTING AND MEDIA TECHNOLOGIES

Bachelor's and Master's Degree programmes

Journalism

Advertising and Public Relations

(Advertising and Public Relations)

Graphics

Printing Equipment and Management

(Management in media business and printing industry,
Technological machines and equipment)

Informatics and Computer Engineering

(Informatics and Computer engineering,
Information systems and Technologies)

Publishing and Book Trading (Publishing)

Technologies of Printing Production

(Technology of Printing Production, Technology and Design of packaging Production)



HIGHER SCHOOL OF TECHNOLOGY AND ENERGY



Bachelor's Degree programmes

Management

Economics

Management in technical systems

Electrical Power Engineering and

Electrical Technology

Printing and Packaging Technologies

Chemical Engineering

Digital Industrial Design

Thermal Engineering and Heat

Technology

Energy- and Resource-Saving

STRUCTURE

- Institute of Technology
- Institute of Energy and Automation
- Institute of Management and Economics

Processes in Chemical Engineering

Biotechnology

**Automatization of technological
processes and productions**

**Technological machines and
equipment**

Applied Mathematics and Informatics



HIGHER SCHOOL OF TECHNOLOGY AND ENERGY

Master's Degree programmes

Management

Printing and Packaging Technologies

Chemical technology

(of high-molecular compounds, of wood processing, of products of fine organic synthesis)

Automatization of technological processes and productions

Automatization of technological processes and productions

Thermal Engineering and Heat Technology

Technological machines and equipment



COLLEGES



COLLEGE OF TECHNOLOGY, MODELING AND MANAGEMENT

**Leather Goods design, modeling
and construction**

**Design, modeling and construction
of light industry products**

Landscape Design

Industrial Graphics

Interior Design

Advertising

Commerce

Insurance

ENGINEERING SCHOOL OF CLOTHING (COLLEGE)

**Construction, Modeling and
Technology of Garments**

**Construction, modeling and
technology of light industry products**

Economics and Accounting

**Information systems and
programming**

Beauty industry technologies

Design

Stylistics and art of makeup

Restoration



INSTITUTE OF ADDITIONAL PROFESSIONAL EDUCATION



Besides the above mentioned educational programmes the University is also delivering a number of programmes of continuing professional development in various promising spheres and specialist areas . Continuing professional development courses have different formats: from a short-term training to a professional re-training programme (more than 1000 hours), from a master class in vocational professions to an original course of lectures delivered by a professional fashion designer. Teachers and students of the university have an opportunity to participate in a different international scientific projects and educational programmes. The University annually hosts both students and professors from our foreign partner-universities with which we support the most friendly and warm relations

INTERNATIONAL ACADEMIC MOBILITY PROGRAMMES



➤ **Integrated study**: the recommended value is 30 ECTS credits, a set of subjects is identified by the student, teaching is provided in Russian in regular students' groups, approximate training period is September – January or February – July. Application deadlines are December 1 and June 1, respectively

➤ **International semester**: the recommended value is 30 ECTS credits, subjects are provided at the request of the student. Teaching is delivered in English in special international groups or individually on the block system, the approximate periods are September–December or February–June. Application deadlines are December 1 or June 1, respectively

➤ **Seasonal school**: a short-term programme covering 2-15 ECTS credits. According to the wish of the partner-university the programme can include lectures, workshops as well as visits to the events connected with attending and studying work of companies and industries. One educational institution is allowed to send 5-25 students to participate in one programme. Application deadline and programme negotiation are no later than 6 weeks prior to the programme beginning





INTERNATIONAL ACADEMIC MOBILITY PROGRAMMES

Besides, SPbSUITD offers the following types of international cooperation:

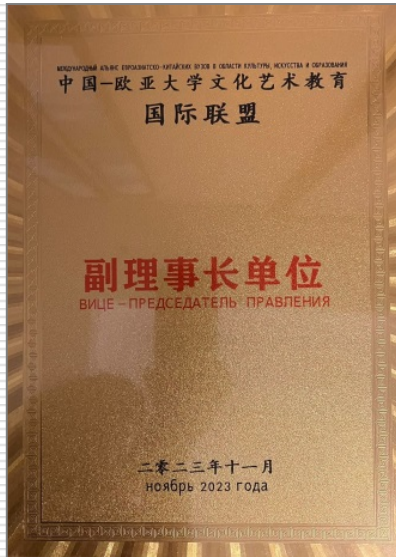


- **Double degree programmes**
- **Master classes and open lectures**
(from 6 to 34 contact hours) delivered by guest lecturers at SPbSUITD and SPbSUITD academics at partner institutions
- **Thematic courses of lectures**
(from 1 to 2 semesters) delivered by foreign teachers at SPbSUITD and SPbSUITD academics at partner institutions
- **Postgraduate study at SPbSUITD**
for students of partner higher education institutions
- **Professional development programmes**
In the frame of all specialist areas covered by SPbSUITD
- **Joint research and creative projects, international competitions, conferences and seminars**

INTERNATIONAL ASSOCIATIONS AND ORGANIZATION



**The University is an institutional member
of the following international organizations:**



International Alliance of Euro-Asian-
Chinese universities in the field of
culture, art and education.



International integration community of
industry and education on digital
textile materials.



ADMIRALTY NEEDLE

International Contest of Young Designers

The purpose of the contest is to unite talented young fashion designers from all over the world and to give them the opportunity to show their individual vision of current fashion trends to the chosen audience, representatives of mass media and world famous couturiers. The contest jury members are prominent designers. During its nearly thirty-year history over 11,000 contestants from Russia and 20 countries have participated in the Contest and over 8,000 collections have been presented.

<http://igladesign.ru/>



BREATH OF SPRING

Russian Contest of young fashion designers



The competition aims at discovering young gifted professionals for the fashion industry and promoting cultural and scientific exchanges between educational systems, creative unions and specialists involved in the industry.

The judging panel includes leading Russian fashion designers, clothing manufacture directors, art experts and media representatives covering fashion and style issues.

During the last thirty years the competition has been attended by nearly 6000 participants from 15 regions of Russia who have presented more than 6000 collections.

<http://www.isho-sutd.ru/contest>



OPERA & PODIUM

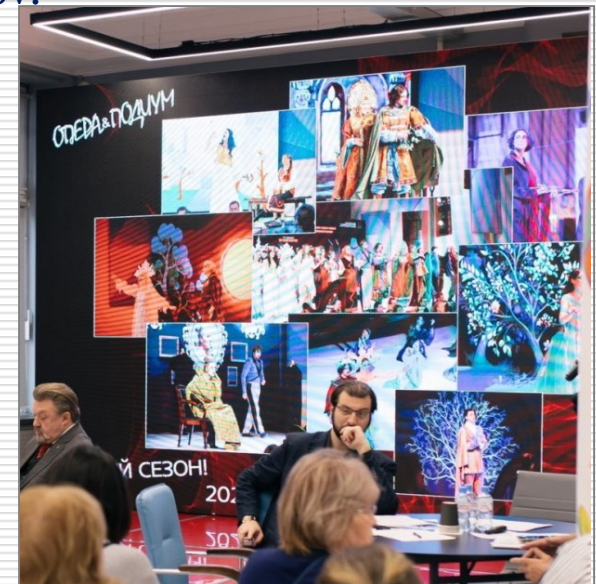
International Cultural and Humanitarian Intercollegiate Youth Project



Since 2022, a unique creative project that marries music, theatre, and design has been carried out in Saint Petersburg State University of Industrial Technologies and Design in cooperation with Saint Petersburg State Conservatory named after N. A. Rimsky-Korsakov.

The youth project teams consist of Russian and international students from various fields of study (opera singing, theatre directing, costume design, applied computer science in design).

International intercollegiate and cross-disciplinary teams are working on the concepts of scenes from classical Russian operas of the 19-th century. Staging of a scene includes a student symphony orchestra accompaniment, performance, costumes, and multimedia decorations displayed on a virtual backdrop developed during the project.



<https://promtechdesign.ru/operaandpodium/>



STUDENT PHILHARMONIC

Cultural-Educational Programme

The cultural-educational programme 'Student Philharmonic' is the University's pride and a high-status project. It was established at the initiative of S. R. Ljuter in 2004 at Saint Petersburg State University of Industrial Technologies and Design.



The project 'Student Philharmonic' is a subscription series of educational concerts. Each concert programme includes an educational lecture given by a professional musicologist and a musical part in which classical music is performed. The unique programme is developed for each concert and these programmes are further joined in symphonic, vocal, piano and other cycles. At the beginning of the concert, musical expert delivers the introductory speech containing musicological and historical commentary which equips students with holistic and comprehensive knowledge of a particular cultural epoch or the works of an outstanding composer.



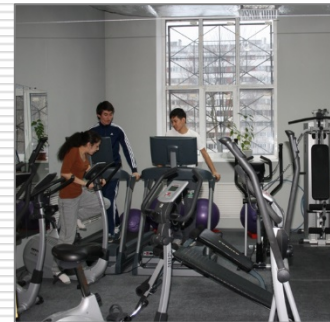
DORMITORIES

Accommodation in comfortable halls of residence is provided to international students.

The University campus includes 6 residence halls located in different vibrant neighbourhoods.

All buildings are under 24-hour video surveillance, permanent security. There are gyms, computer rooms and student union halls in each building.

- Dormitory №1: st. Rudneva, 6
- Dormitory №2: Ave. Khudozhnikov, 16
- Dormitory №3: Ave. Udarnikov, 29, bldg. 1
- Dormitory №4: st. Zvezdnaya, 7, bldg. 2
- Dormitory №5: st. Lenskaya, 14 st.
- Dormitory №6: st. Trefoleva, 37. Subway





CONTACT DETAILS

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